

Showcasing 4-H Entrepreneurs

The 4-H Marketplace is an entrepreneurial experience for 4-H members to showcase their business and sell merchandise which is related to their 4-H project.

Through participating in the 4-H Marketplace, members may grow in the following areas:

- Financial Management
- Marketing Strategies
- Economic Awareness
- Responsibility
- Communication Skills

The Marketplace was introduced in 2011 at the State Parent-Volunteer Conference and has been a great learning experience for youth and volunteers.

DATE: June 22, 2024

LOCATION: Conoco-Phillips Alumni Center, Stillwater, OK in conjunction with the Volunteer Recognition Luncheon.

TIME:

- Set up 10:00-11:15 am
- Exhibit & Sales 11:30 am-1:00 pm
- Debriefing Workshop 1:30-2:30 pm North Classroom Building. During this workshop vendors will discuss lessons learned and network with others.



REGISTRATION: Register online using QR code. **Deadline May 20.**

GUIDELINES

- All vendors must be a 4-H member in ACTIVE status in ZSuite.
- Applicant must submit a digital “marketing” slide including name, county, and product(s)/business. This slide will be shown at the opening assembly and luncheon. **Slide is due with application.**
- There is a \$5 vendor fee, which will be donated to the Oklahoma Children’s Hospital Foundation.
- Vendors must participate in the debriefing workshop.
- Each vendor will have half (4’) of a skirted 8’ rectangular table to display and sell. Two vendors will share a table.
- Vendors are responsible for setting their own prices and handling sales transactions. Bring cash for change or have a card reader.
- Youth are responsible for setup, sales, and break down of their own space. *There should be very limited adult involvement.*
- All items for sale must be hand-made and/or project-related.
- Space will be limited to 20 vendors.
- Parents of vendors are welcome to register and attend the Parent Volunteer Conference. Adult conference registration not required for vendor to be accepted.
- There is limited parking around the Alumni Center. Vendor responsible for having the means for transporting product.
- The shoppers will be primarily adults: 4-H volunteers, parents/guardians, and Extension staff.



The deadline to apply is May 20, 2024. Vendors will be notified May 22nd if accepted. Five-dollar registration fee payable June 22nd.

Apply online at

https://okstatecasnr.az1.qualtrics.com/jfe/form/SV_1MnsMslO6skxjZs or use the QR code.

Questions? Contact Michele Dugger at m.dugger.ok4h@gmail.com or 918-429-6886.

****Persons with disabilities who require alternative means for communications, program information or reasonable accommodations, need to contact Karla Knoepfli at (405) 744-8882 or karla.knoepfli@okstate.edu at least two weeks prior to the event.**