In accordance with Federal law and U.S. Department of Agriculture (USDA) civil rights regulations and policies, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age, disability, and reprisal or retaliation, for prior civil rights activity. (Not all prohibited bases apply to all programs) USDA 2019

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Oklahoma 4-H Youth Development
Tuesday Tool Time

Recruiting 4-H Members

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Tuesday Tool Time Schedule:

- September 28 – **Shifting 4-H Stereotypes**

- December 7 – **Appreciation and the 4-H Experience**

Register, Recordings and Resources are posted under VOLUNGTEERS, Continuing Education. Previous session(s):

- April - **Staying Connected with Club Members.**

- 2019-20 sessions

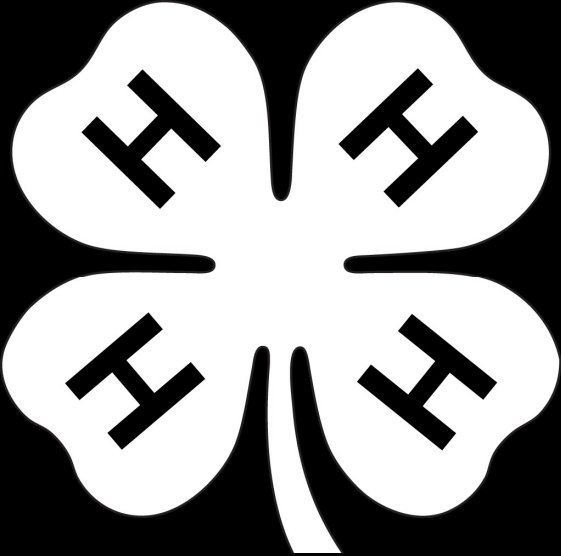https://4h.okstate.edu/volunteers/index.html

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Activity

4

Healthy 4-H Program

- Year-round Growth Plan
- Retention
- Quality Program
- Engaged Youth & Families
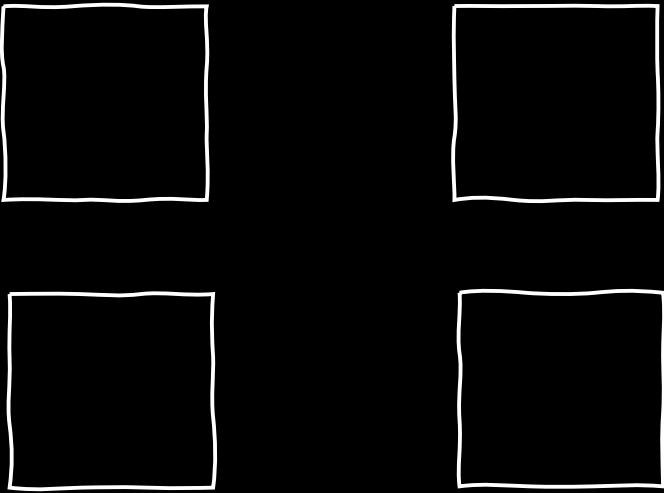- Relationships
- Critical "evaluation" of the program . . .

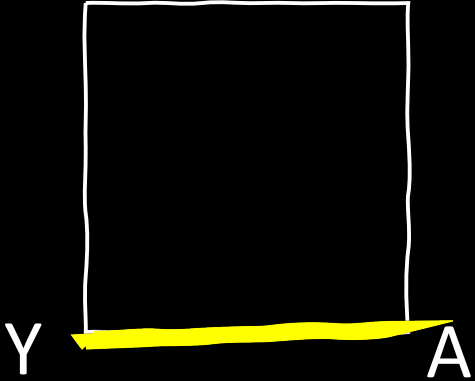What is necessary for a

5

Model of Perspectives
The way we see others.

Adam Fletcher
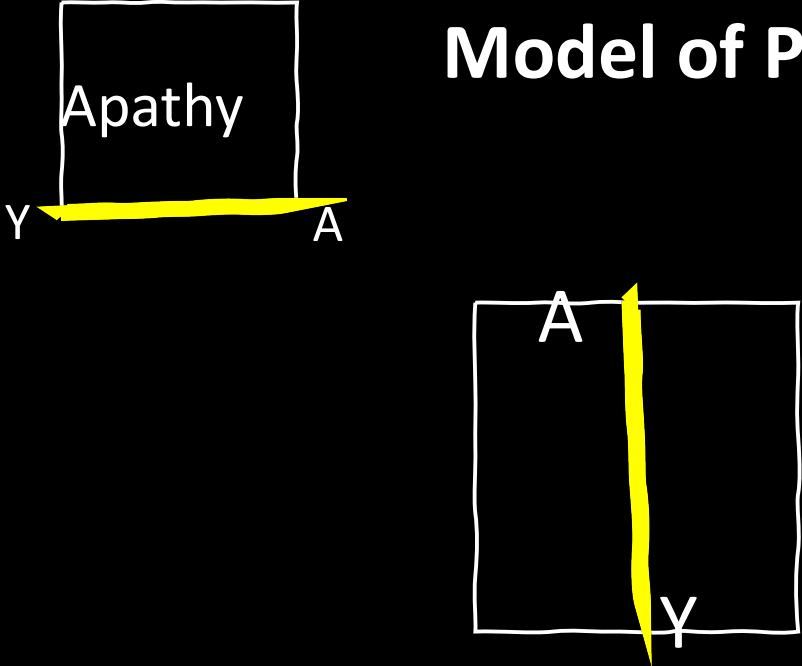The Practice of Youth Engagement
(2014)

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Model of Perspectives

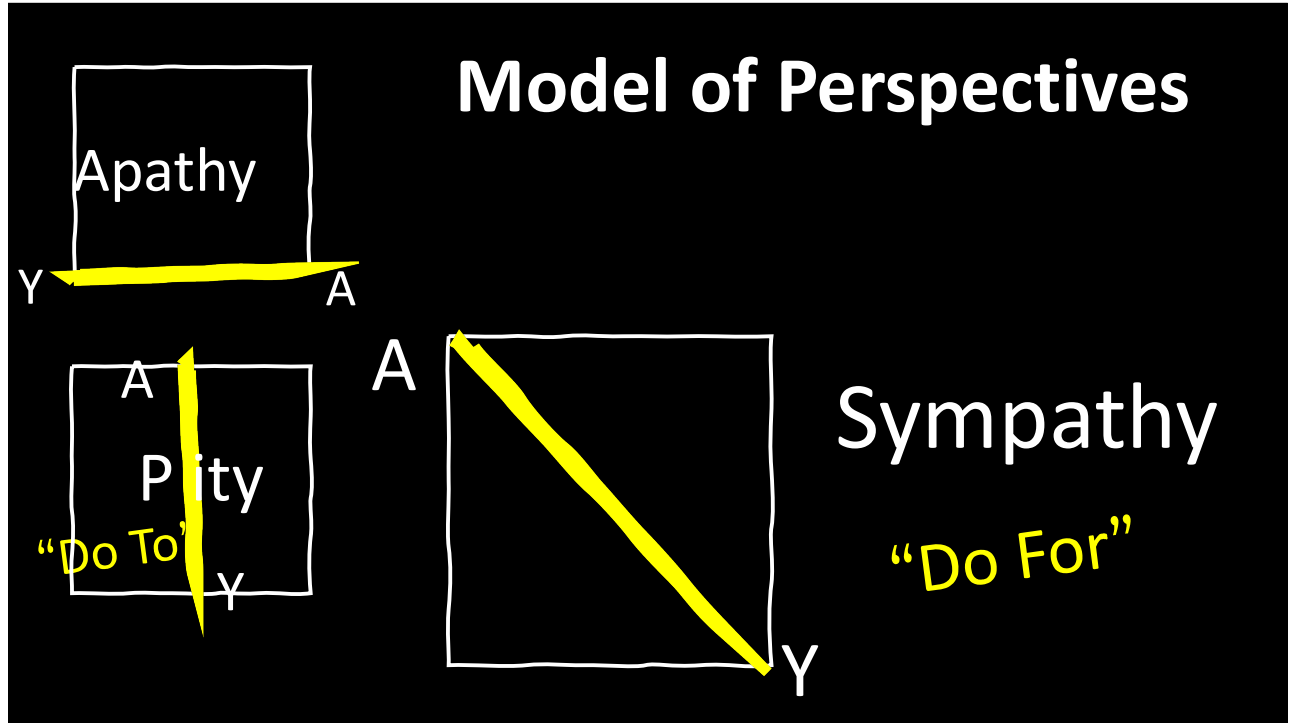## Apathy

What is apathy?

Y
A

7

Model of Perspectives

Apathy

Y
A

A

P ity

"Do To"

Y

8

Model of Perspectives

Apathy

Pity

"Do To"

Sympathy

"Do For"

9

Model of Perspectives

Apathy

Pity

"Do To"

Sympathy

"Do For"

Empathy

"Do With"

10

Model of Perspectives

Apathy

Y   A

A

Sympathy

"Do For"

Y

Solidarity

A

Y

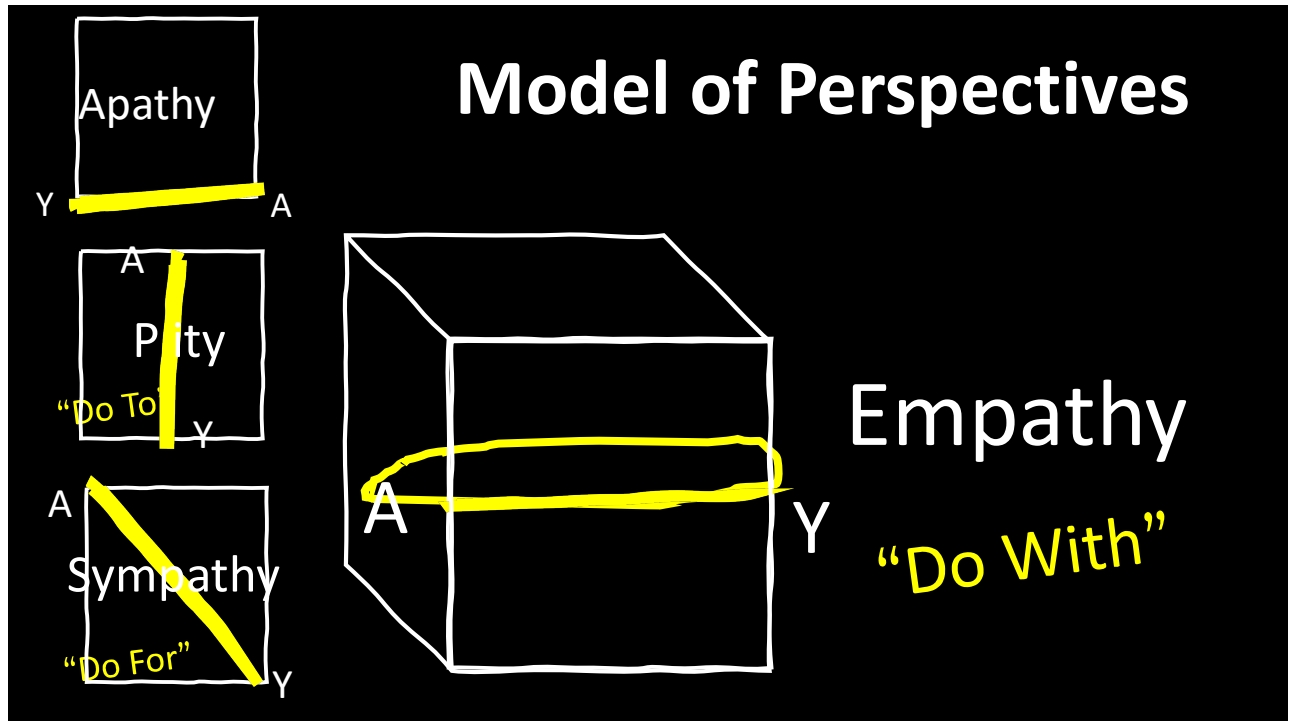"Youth-Adult Partnership"

A

P ity

"Do To"

Y

Empathy

A

Y

"Do With"

11
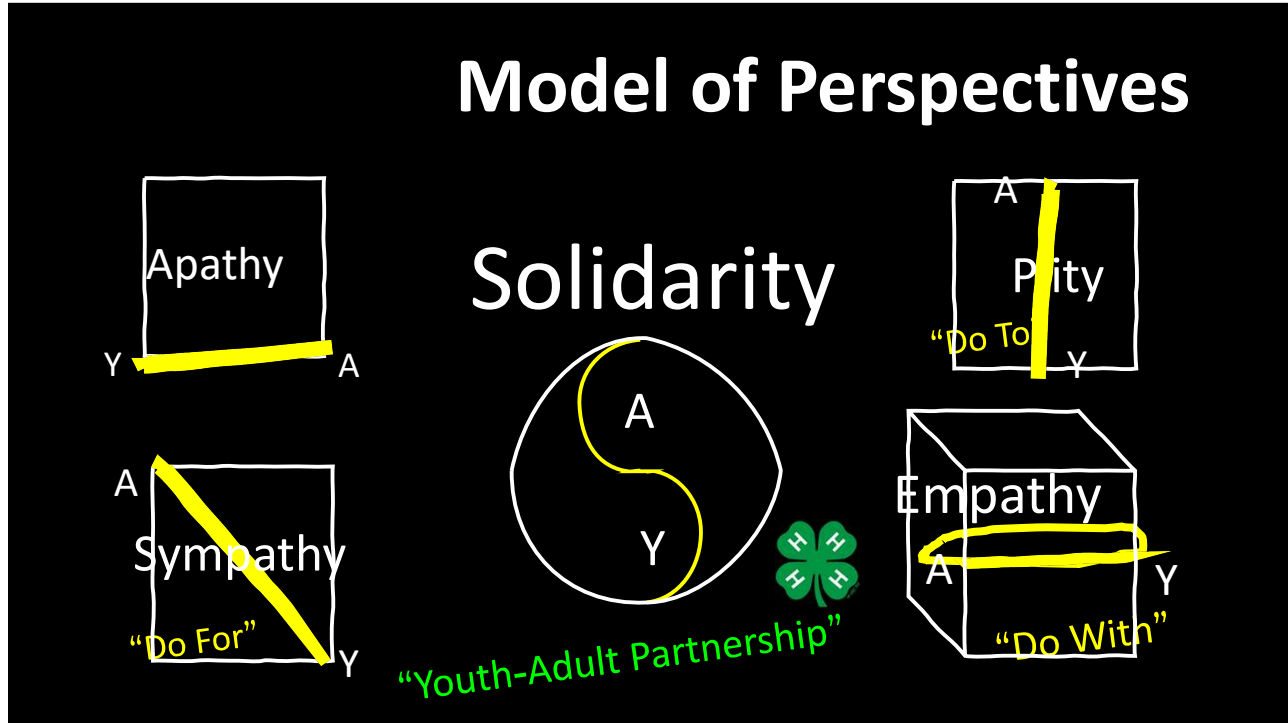
Engaging Youth

- What is successful for you/your club?

- Year-round Growth Plan
- Retention
- Quality Program
- Engaged Youth & Families
- Relationships
- Critical "evaluation" of the program

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Aha Moments

. . .

Recruiting and Retaining 4-H Members

Oklahoma 4-H Youth Development
Tuesday Tool Time

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Literature Review:

- Anderson-Butcher, D. Recruitment and Retention in Youth Development Programming. The Prevention Research, April 2005
- Boy Scouts of America. Recruiting New Members. Website 2021.
- DeAngelis, T. What Makes a Good Afterschool Program? American Psychological Association. March 2001
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- Gillard, A and Witt, P. Recruitment and Retention in Youth Programs. Journal of Park and Recreation Administration, Summer 2008
- Lauver, S. Attracting and Sustaining Youth Participation in After School Programs. Harvard Family Research Project. Spring 2004.
- Witkowski, L. Building Your Program, One Youth at a Time. Youth Engagement Alliance for Tobacco Control, May 2016.

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Karla Knoepfli
Associate State Specialist

O | 405.744.8882
E | karla.knoepfli@okstate.edu
Oklahoma State University Campus
Stillwater, OK

OSU EXTENSION
4-H YOUTH DEVELOPMENT

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