Storyboard
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4-H Design and Construction

OSU EXTENSION
4-H YOUTH DEVELOPMENT

In 4-H members "learn by doing." We want you to develop the life skill of "Learning to Learn." Part of your project work will be looking up terms and techniques when selecting a 4-H project, as well as seeking out reliable and valid resources which teach proper technique and knowledge in the areas of design and construction. This guide is a starting point. It will outline the basics and then allow for your personal creativity and innovation.

A storyboard, sometimes called a mood board, is used to organize ideas. A storyboard is a collage that uses pictures, drawings, and photographs to communicate an idea, process, or emotion. These images help guide the content of your apparel or interiors project.

A storyboard guides a design project. It establishes the look and feel of a project without giving too much detail. Developing a storyboard is the first step towards a finished project.

A storyboard is …
The storyboard is 2-dimensional. It will include sketches, layouts, pictures and materials. Examples of materials should be neatly cut fabric swatches, knitted samples, trims, buttons, small tile squares, paint chips, wall paper, carpet, etc. The samples could be physical pieces that are small, yet large enough to show pattern/texture etc. You could also use photos of these materials. A storyboard is a clean, professional product.

A storyboard is not…
The storyboard is NOT a scrapbook. Do not include 3-dimensional objects such as puffy stickers, beads, silk flowers, etc. A storyboard is not a cluttered grouping of pictures and swatches. Select your images and swatches carefully. Each image should contribute to the viewer's appreciation of your artistic vision.

Project/Product Ideas

A storyboard might reflect a specific theme or topic. The theme is chosen to complement or enhance the project, not distract from the presentation.

For example, a storyboard can feature theme, such as nature. Ocean colors (white, grey, blue) and pictures (water, cloudy skies, wildlife) might be included to communicate the specific mood and theme.

Youth at any age can begin developing storyboards as part of the design process. The storyboard can be included in the portfolio as project work by using a photograph.

Skill Mastery and Evaluation

4-H members should use the ADC or IDC Skill Mastery Sheet. The sheet is a personal tool for setting and recording goals and acquiring knowledge and skills for a certain age or level.

Project work takes time and practice just like an athlete playing a sport. It is understood that not all project work will be an exhibit for a competitive event but contributes to the member's growth and development.

When a member chooses to exhibit the project, the appropriate Skill Mastery Sheet must be completed and securely attached to the exhibit.

Example of an apparel storyboard

Portfolio

4-H members are encouraged to have a portfolio for project work, ideas, resources and skill mastery sheets.   See "Design and Construction Portfolio" guidelines for more information.

Construction of a Storyboard

The "report" for this project is the storyboard. The following guidelines apply to all storyboards, regardless of topic:

- Create the collage on a 15" X 20" foam core or matte board in landscape format (15" vertical and the 20" horizontal). Nothing should stick out over the edges.
- Be neat - tape and glue should not be seen anywhere on your project.
- Edges and corners should be smooth and neat. Exception when a decorative edging is sparingly used for effect.

- Apply the elements and principles of design.
  - Use a cohesive color theme
  - Arrange images on the page so the eye flows naturally through the board in the direction that you define.
- All text should be electronically/computer generated. Aside from the title, all text should be 12 point or larger. Carefully check for spelling and grammatical errors.
- Label the BACK of the storyboard with your name, age, club, county and date completed.

The same principles and concepts are applied to the construction of a storyboard built in multimedia or notebook formats. If using multimedia be sure to follow the guide sheet for Multimedia Presentation.

Example of an apparel storyboard

Example of an apparel storyboard

Remember …
A storyboard is a great tool to help a 4-H'er develop an apparel, interiors, hobby, or textile project. It assists the designer to be focused. A designer refers back to the storyboard as you shop for materials and make decisions about how to execute the project.

Project/Product Exhibit Description
Description found in the 2014 Fair book, subject to change annually. The reports/projects for each of the following will be in the portfolio.

	Apparel Design	**Interior Design**
Level 4	**Apparel Design Storyboard** – Include suitable fabric and trim swatch options w/care instructions, sketches of front and back view, accessorizes, intended consumer, construction cost. Exhibit may consist of a multimedia presentation, notebook or storyboard (matte or foam core board 20" x 15") with above items and a description of what was learned.	**Design Storyboard** – For an "Ultimate/Ideal" Room. Include color scheme, wall treatment, floor treatment, floor plan, etc. Exhibit will consist of a multimedia presentation, notebook or storyboard (matte or foam core board 20" x 15") with above items and a description of what was learned. Project will include but not limited to pictures, samples, diagrams, drawings, narration, cost comparison of supplies, optional floor arrangements and budget/cost for project.

Example of an interiors storyboard

Example of an apparel storyboard