



4-H Briefs

Fun ideas to help members and families explore 4-H projects

Oklahoma Cooperative Extension Service 4-H Youth Development

Creating

FOCUS:

Communication- exchange of thoughts, information, or messages between individuals; sending and receiving information using speech, writing, and gestures.

LEARNER OBJECTIVE:

Developing visual aids for a presentation

BACKGROUND:

Visual aids can be one of the most effective supports for a presentation. When we are giving a speech, a talk, or a presentation, visual aids can help a listener understand the information being presented. Visual aids can be helpful in a presentation if they are created and used correctly.

Visual aids should be used:

- When persuasion is needed
- When teaching is the purpose
- When selling is the goal

MATERIALS:

Varies by type of visual aid selected

PROCEDURE:

Now is the time to be thinking about the types of visual aids you will want to use in your presentation. Once you have determined what type of visual aids you will use, you will need to begin preparing the visual aids. When preparing your visual aids remember to follow guidelines you have been learning about.

DISCOVERY:

1. What types of visual aids did you choose for your presentation and why?
2. What problems did you encounter while designing your visual aids?
3. Explain how the visual aids you have chosen will help support the information you will be presenting.
4. What were some other types of visual aids you could have used for your presentation?
5. What should an effective visual aid do for a presentation?
6. What are the key elements to remember when designing visual aids?

PIECING IT TOGETHER:

Identify which type of visual aid should be used in each situation.

- The information you are presenting involves technical information. For example, you want to show how the markets for cotton have increased in the last ten years. Which visual aid is the correct one to use?
- You want to demonstrate in your presentation the steps involved in sewing a T-shirt. Discuss what types of visual aids would be most effective to use in this type of presentation.
- Do you learn better when you are able to actually see something than if you were only able to listen to the information being presented? Why or why not?

TRY THIS:

To help you prepare for designing your visual aids, make a list of the materials you will need to create your visual aids.

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*Oklahoma Cooperative Extension Service
Oklahoma State University
Stillwater, Oklahoma*