



4-H COMMUNICATION EVENT

Video Story

Noon, July 1st the ACTUAL exhibit and any supporting documents must be uploaded by a county staff person at <https://forms.office.com/r/kWDsyewJuu>.

All exhibits are viewed by judge(s) BEFORE Roundup.

Definition of a Video Story

The best told stories are those that you believe in and inspire passion. Just like a speech or a written story a video will have an introduction, body, and conclusion. The story will have a purpose - to inform, persuade, inspire, or entertain.

Preparation:

Each resource site has sample videos and instructional materials designed to help youth digitally tell their story.

- <https://4h.okstate.edu/projects/communication-and-expressive-arts/>
- <https://4h.okstate.edu/projects/science-and-technology/photography/>

Review the scoresheet doing a self-evaluation of the video. Self-evaluation will be helpful in preparing for the interview process and modifying your work to improve the finished product.

EXHIBIT

An exhibit illustrates what the 4-Her has learned – their understanding of videography equipment, lighting, techniques, composition, editing, etc.

- Video is limited to 2 minutes. No minimum length, only that which is needed to tell a “story.”
- The **video must be posted as an “UNPUBLISHED” video on YouTube.**
- Music must be royalty free, no copyrighted material [No current or pop music. Music can be used from <http://freeplaymusic.com> or similar royalty free websites.]

RECOGNITION

- Danish-Award System is used to evaluate each presentation: Ribbons are presented as:
 - Blue Award (Exceptional)
 - Red Award (Meets Expectations - room for growth)
 - White Award (Growth Opportunity)
- Peer Competition - First through third place will be designated for each category. No ribbons awarded.
- The judge(s) reserve the right/have the discretion not to award first place.
- First place winners will receive a certificate and a monetary award of \$50. Monetary awards will be mailed following Roundup.
- ALL First-place winners must write a thank you note.
- Results will be awarded at the conclusion of the contest; participant must be present. The only exception is with prior approval of event superintendent, that a designated representative may accept award on their behalf because the contestant is competing/participating in another activity running simultaneously with the communication event.
- All results will be emailed to county educators.

- Submissions must include EACH of the following
 - 1) An UNPUBLISHED YouTube video link,
 - 2) Video Information form
 - 3) Any necessary Publicity Waivers for non-4-H youth or adult not enrolled in ZSuite.

Categories:

- A. **Narrative** – A film which tells a story. Can be based on fact or fiction.
- B. **Documentary** – A film which presents factual information about a person, event or process.
- C. **Animation** – A film created by techniques that simulate movement from individual images.
- D. **Promotional** – This category is for films or public service announcements that are meant to publicize 4-H programs or some other cause that you are passionate about.
- E. **Voices of 4-H History** – A historical perspective on 4-H. This video may be a narrative, documentary, animation, etc.

JUDGING

Judging an exhibit is an extension of the educational process in 4-H project work. The “judging” process is used to evaluate the skills and knowledge learned by the member in the creating their exhibit/project.

This contest consists of “**Interview Judging**,” which allows the judge to view the project, but more importantly to have a conversation with the member. Each 4-H'er will participate in a 5-minute interview the day of the contest. During the one-on-one interview, the video will be reviewed, and the judge will question the participant about the work and what was learned in the process. The judge will offer suggestions for project growth.

View an example of interview judging [HTTPS://WWW.YOUTUBE.COM/WATCH?V=S594NX48P1S](https://www.youtube.com/watch?v=s594NX48p1s)



OSU EXTENSION
4-H YOUTH DEVELOPMENT

Oklahoma 4-H Video Information Form

Submit the completed form electronically.

Name: _____ County _____

Title of the Video _____

YouTube Link - _____ **** Be sure it is listed as "UNPUBLISHED."**

Check Category being entered:

- Narrative** – A film which tells a story. Can be based on fact or fiction.
- Documentary** – A film which presents factual information about a person, event or process.
- Animation** – A film created by techniques that simulate movement from individual images.
- Promotional** – This category is for films or public service announcements that are meant to publicize 4-H programs or some other cause that you are passionate about.
- Voices of 4-H History** – A historical perspective on 4-H. This video may be a narrative, documentary, animation, etc.

Please list anyone who is seen or heard in the video.

Name	Age if under the age of 18	Publicity Waiver	
		Enrolled youth and/or adult with Publicity Waiver marked "consent given" in ZSuite	Not and enrolled 4-H youth and/or adult. Signed Waiver attached

I have confirmed there is a publicity waiver for everyone seen or heard in the video.

County Educator/Staff Signature



OSU EXTENSION
4-H YOUTH DEVELOPMENT

PUBLICITY RELEASE FORM FOR NON-YOUTH AND ADULT MEMBERS

This form must be used for any person seen or heard in the video who is not an enrolled 4-H member and/or adult volunteer.

All enrolled 4-H youth and/or adult volunteers must have a current "**consent given**" on file in the ZSuite Data Management System. "Enrolled" is defined as an active enrollment in the ZSuite system.

*We give permission for use of name and/or picture for print/photo/video/electronic media use (including but not limited to local newspaper, social media, etc.) of the member to appear for any wide variety of formats and media for marketing, promotional or educational purposes. ** We cannot guarantee in the process of participation in the Program your image or name will not be shared.*

SIGNATURE AND COMPLETE INFORMATION IS REQUIRED:

Minor Child's (Children) Name:

Parent/Guardian Name Printed: _____

Parent/Guardian Signature: _____ Date: _____

Adult Permission, signature for anyone over the age of 18 in video:

Address: _____ City: _____

State: _____ Zip: _____


Phone Number: _____ E-mail address: _____

Oklahoma 4-H Video Score Sheet

Name _____ County _____

Video YouTube "UNPUBLISHED" Hyperlink _____

CATEGORY – check the box for the category entered.

<input type="checkbox"/> A. Narrative – A film which tells a story. Can be based on fact or fiction.	<input type="checkbox"/> B. Documentary – A film which presents factual information about a person, event or process.	<input type="checkbox"/> C. Animation – A film created by techniques that simulate movement from individual images.
<input type="checkbox"/> D. Promotional – This category is for films or public service announcements that are meant to publicize 4-H programs or some other cause that you are passionate about.	<input type="checkbox"/> E. Voices of 4-H History - A historical perspective on 4-H. May be a narrative, documentary, animation, etc.	

CRITERIA	EXCEPTIONAL – EXCEEDING EXPECTATIONS	Meeting Expectations	GROWTH OPPORTUNITY	For each skill/knowledge identified in the photo collection, place an x in the box that best describes the video/interview.
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VIDEO QUALITY - 30 POINTS				Points
– Smoothness – cuts and edits				Comments
– Audio				
– Lighting				
– Framing				
– Perspective				
– Overall Appearance				
– Creative and original use of videography				

STORY CONTENT AND IMPRESSION – 30 POINTS				Points
– Story message was clear, concise and impactful				Comments
– Story achieved a purpose				
– Story informed, persuaded, inspired or entertained.				
– Story content presented from a creativity and/or original perspective				

REPRESENTS 4-H PROGRAM – 10 POINTS				Points
– The audience knows the production was the result of 4-H project work, done by 4-H member(s).				

VIDEO LENGTH – 10 POINTS				Points
– Video length appropriate for the story content				Comments
– Video no longer than 120 seconds				

PROJECT INTERVIEW - 20 POINTS				Points
– Can verbalize what was learned				Comments
– Can explain the creative process/thought				
– Goals/plans for future projects				

TOTAL POSSIBLE POINTS – 100	Total Points		
	Blue	Red	White

Danish-Award System Key: **Blue** = Exceptional, **Red** = Meeting Expectations, **White** = Growth Opportunity

** The judge(s) reserve the right/have the discretion not to award first place. To be considered for a "placing," the presentation must be a BLUE Award.